

## **Winner emerges from national finals for Bauhinia's sixth Cooking for Mom contest**

(22 September 2020) Towngas China Company Limited (Towngas China) saw its cooking appliances subsidiary Bauhinia host its national cooking contest, Cooking for Mom, once again this year. At the recently held finals, little chef Luo Yixuan from Qingyuan emerged as the national winner.

Taking place throughout a period of six months, the sixth edition of the annual contest sees 22 little chefs overcoming the challenges of an online country-wide selection via Douyin, an online regional interview and more to arrive on the stage of the national finals, where Luo Yixuan was crowned the winner.

Mr Wen Youming, Senior Vice President of Towngas China, Mr Chen Yiwei, Vice President of Towngas China and General Manager of Guangzhou Dongyong Hong Kong & China Gas Limited, Mr Wang Pinhui, General Manager of Guangzhou Hong Kong and China Gas Company Limited, and Mr Cai Weicheng, representative inheritor of the intangible cultural heritage of Cantonese cuisine, formed the panel of judges for the contest.

Mr Wen Youming remarked, “Through hosting the Cooking for Mom contest for the past six consecutive years, Bauhinia aims to call on the family as a unit to take part in a cooking reality show. With the family at its core, the contest provides an opportunity for in-depth exchange between children and parents. Not only does this enhance their emotional connection, but also allows the children to appreciate the dedicated efforts of their parents and learn to be grateful and responsible. Through a first-hand experience of open-flame cooking, the youngsters deepen their understanding of gas and appliance safety. At the same time, we hope that the young contestants can get a feel of the allure of our intangible heritage and promote it through practical action.”

The national finalists all proved to be skilled cooks with amazing techniques. During the cooking demonstration, they infused their ideas into the dishes to come up with intricately presented creations that demonstrate the unique flavours of their respective home towns.

After fierce competition, little chef Luo Yixuan from Qingyuan emerged as the national winner. At the live show, Luo shared, “Through Bauhinia’s Cooking for Mom contest, I got to pour my whole heart into cooking for the very first time and learned how to use gas appliances safely. Most importantly, I realised that cooking is no easy feat. I now understand how hard my mom works every day, and am determined to care for her more.”

Bauhinia regularly hosts various public welfare activities to spread positivity throughout the contemporary society. The Cooking for Mom national little chef contest has the family at its core. Through enhancing the emotional connection between the youth and their parents, the contest aims to encourage the children to express their gratitude for their parents and realise the true meaning of the Chinese cultural attribute of filial piety.

As part of its efforts to embody the ethos of “benefitting society and contributing to the community”, the Group first held the Bauhinia Welfare Project in 2019, providing services for low-income families, elderly singletons, the disabled and others in need across the country. The project’s initiatives include installing free gas appliances, addressing potential safety risks for residential customers, and promoting gas safety. Through expanding family love to the rest of the society, Bauhinia demonstrates its commitment to public welfare and to the implementation of its brand value of family care through various ways of serving the community. Bauhinia Welfare Project not only teaches the youth to care for the underprivileged and give back to society, but also transforms them into agents of positivity who harbour gratitude for their family and society.

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**Press Photos:**  
**Photo 1**



Mr Wen Youming, Senior Vice President of Towngas China, serving as one of the judges for the Cooking for Mom contest.

**Photo 2**



On 20 September, the finals of Cooking for Mom was aired on JIA JIA Cartoon GDTV-6, showcasing a warm and loving culinary competition to the audience.

### Photo 3



Little chef Luo Yixuan from Qingyuan won the national competition with her brilliant dish of Tasty Qingyuan Soy Sauce Duck.

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